



PRESS RELEASE

Contact-301-456-0640

**A BEAUTIFUL MIND FOUNDATION, INC. RECEIVES FIRST CORPORATE DONATION FROM  
INTERNATIONAL GAMING CORPORATION SCIENTIFIC GAMES**

*The \$10,000 donation kicks off the Foundation's second grantmaking cycle  
to fund mental health programs for communities of color*

**August 2020, Hyattsville, MD**— *A Beautiful Mind Foundation, Inc.* (ABMF), a Hyattsville-based, 501(c)(3) public charity, enters its second year of grantmaking with a \$10,000 corporate donation from Las Vegas-based international gaming corporation Scientific Games. The donation to ABMF comes on the heels of the Foundation's inaugural awards celebration during which the all-volunteer run organization announced \$22,315 in grants allocated to 20 organizations across the country. The grant recipients, located in 10 states and Washington DC provide culturally competent mental health services and education programs that support African American, Latinx, Asian American and Native American communities.

"We had a phenomenal start, raising nearly \$26,000 in 10 months and giving away about 90 percent of those donated dollars to help fund a broad range of culturally appropriate mental health programs," said Adrienne Augustus, Founder & Board President, *A Beautiful Mind Foundation*. "The reality is, people of color face unique challenges when addressing mental health, including unique cultural norms, institutionalized racism, varying religious beliefs and language barriers. These challenges create a greater stigma attached to mental illness and have resulted in a lack of resources that properly address their mental health needs," she said.

The ABMF Board of Directors has set a goal to raise \$50,000 by the end of December to at least double the available funding for the 2021 grant awards year. The \$10,000 contribution from Scientific Games is the Foundation's first major corporate donation.

"This is a very easy organization to support," said Matthew Wilson, CEO, Gaming, Scientific Games. "A Beautiful Mind Foundation clearly aligns with the values we champion. We want this engagement to be the first step in a long relationship with this organization," he said.

In addition to facilitating the \$10,000 donation, Wilson invited Augustus to participate in three, 45-minute, virtual "Fireside Chat" Q&A sessions with employees to discuss mental health and cultural competency. "It is amazing to be part of the work ABMF is doing in the community," said Wilson, "and Adrienne's mental health advocacy work through A Beautiful Mind Foundation has already repaid us."

"Scientific Games' multi-layered support of the ABMF mission is the epitome of social corporate responsibility," said Augustus. "It is this kind of funding plus active engagement through mental health

education that lead to equal and appropriate access to mental health treatment, ultimately helping to create a healthier community for everyone,” she said.

For more information about ABMF and to see the complete list of 2020 grant recipients, visit [www.ABeautifulMindFoundation.org](http://www.ABeautifulMindFoundation.org) and join the conversation on [Facebook](#), [Twitter](#) and [Instagram](#). To schedule telephone and video interviews, call/txt 301-456-0640 or email [info@ABeautifulMind.foundation](mailto:info@ABeautifulMind.foundation).

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*A Beautiful Mind Foundation, Inc.* (ABMF) is a 501(c)(3) grantmaking public charity based in Hyattsville, MD. Established in May 2019, ABMF's mission is: *To positively impact lives by investing in culturally competent mental health services that educate, enlighten and empower our diverse community.* The all-volunteer-led organization operates on donations from the community. [www.ABeautifulMindFoundation.org](http://www.ABeautifulMindFoundation.org) Facebook: @ABeautifulMindFoundation Twitter: @BM4mentalhealth Instagram: A\_Beautiful\_Mind\_Foundation